

**Partners for Infants and Children  
Monthly Meeting Agenda  
Tuesday, January 15, 2008**

ISSUE/ITEM	ACTION/FOLLOW-UP	WHO
<p><b>Welcome</b> <i>Introductions</i></p> <p>Bill expresses his excitement in supporting PIC activities. He wishes to increase collaboration in order to create change in children's issues and to create awareness. More service delivery is not how communities change. Change will happen through the change of neighborhoods and by parents taking responsibility. United Way is showing increased interest in PIC because PIC's goals are in line with United Way's three fold mission. Gives analogy of the ambulance and the cliff/fence.</p> <p>National data: 4 areas of community focus that improve child health. 1) Health, nutrition, mental health, 2) early childhood education, 3) early intervention, 4) family support. What area do you fit in? Safety net object lesson - it is our job to work closely together to strengthen the safety net and support families and children.</p> <p><i>Minutes</i> Chris motions to approve minutes.</p>	<p>Paul seconds motion. All in favor.</p>	<p>Chris Jones</p> <p>Bill Hulterstrom</p> <p>Barbara Leavitt</p> <p>Chris Jones</p>
<p><b>Committee Business</b> <i>Elect Officers</i></p> <p>2 Co-chairs for 2 years (always want one experienced co-chair to train new co-chair) Treasurer</p> <p><i>Budget Review &amp; Approval</i> Allowed to carry over money from last year. Combine budget for "display additions and improvements" (\$300) and "materials for fairs" (\$300) Printing and distribution budget: \$2000</p> <p>Printing and Distribution: Paul is working on community resource list. Sarah Baker would like for it to be available via word-of-mouth through resources such as United Way 211. To refine, try to include actual contact person at a specific agency instead of just the main phone number to ensure appropriate referral.</p>	<p>Julia Mohr and Barbara Leavitt. One of the co-chairs will step down in a year, the other will serve two years. The co-chair who serves a two year term will train the new co-chair (alternating). Need to decide at next meeting who will step down next year. Eileen Chamberland</p> <p>Julia and Barbara will pick fairs to display at.</p> <p>Need to include KBYU Ready-to-Learn information and Wasatch Mental Health. Brenda will research resource list and we will review the list at next meeting. Paul will email resource list to include with minutes so PIC members can review it before next meeting.</p>	<p>Barbara Leavitt</p>

<p><i>Time of Meeting</i></p> <p>Changing time to a lunch hour.</p>	<p>Will email committee for best dates.</p>	
<p><b>Committee Reports</b></p> <p><i>Collaboration Luncheons</i> First lunch will be in March.</p> <p>Try using a model similar to Corporate Alliance model to increase PIC collaboration. Jumpstart Luncheon for relationship building (members pay to be able to attend luncheons). PIC luncheons will be once per quarter. Goal: 25 in attendance at first luncheon. Corporate Alliance invited PIC to use their facility in East Bay. Purpose of luncheon is for PIC members to connect with those sitting at their table. <b>Power Drill:</b> each person at table shares something about themselves and their organization. <b>Business spotlight:</b> first will focus on businesses that have donated to PIC committee (i.e. doorprizes, etc.). First spotlight will be on PIC Committee. <b>Training piece:</b> use video presentations, born learning clips, etc. Jumpstart Meeting will be 1st or 2nd week during lunch hour.</p> <p><i>Grant Writing</i> Grants: KBYU grant writer brought on to publicize community events. Send community events, bulletins, etc. to Stephanie Anderson. Brian Clark is the grant writer.</p> <p><i>Born Learning</i></p> <p>Born Learning objectives are to increase awareness through collaboration with community partners (i.e. community events such as a Born Learn trail walk) and PSAs.</p> <p><b>Other</b></p> <p><b>Adjourn</b> <i>Next committee meeting</i></p>	<p>Should first luncheon be free? People will pay about \$5 for 2nd, 3rd, and 4th luncheons. What will be incentives to attend (i.e prizes for agencies)? Who will cater the lunch? Eileen will work out details. Will email PIC committee finalized date and time.</p> <p>Stephanie Anderson will invite Brian Clark to attend PIC meetings when discussing grants.</p> <p>We can increase awareness of the Born Learning campaign through: 1. Freedom Festival Baby Contest, June 21st: Born Learning can be a vendor and have PSAs running at the booth, 2. Early Childhood Conference, March 8th, 3. Baby Fair at South Town in March, 4. Information distribution through PTA, 5. American Mother's Association Conference in Salt Lake City (the chapter president is friends with Diana Kimber).</p> <p>TBD</p>	<p>Eileen Chamberland</p> <p>Stephanie Anderson</p> <p>Sarah Baker</p>